



ON  2025 IMPACT REPORT

Contents

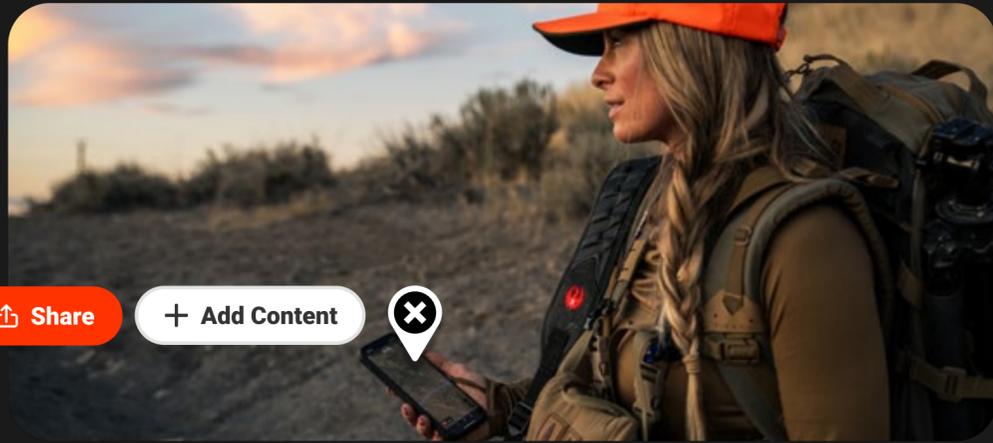
03	About onX
07	The onX Access and Stewardship Program
10	Philanthropy and Giving
23	Education and Inspiration
30	Advocacy and Action
38	Empowering Responsible Recreation Through Our Apps
42	Partner Acknowledgements
45	Parting Thoughts





Whether we're glassing a distant slope, navigating a winding trail, chasing the horizon across open desert, or dropping a line, those experiences build who we are. Our goal is simple: turn hesitation into confidence and help you find a way forward.

Our products are designed by people who live for the outdoors. We celebrate adventure, but we don't separate it from responsibility. Access is not guaranteed, and wild places require care. We believe that the more people who experience these landscapes firsthand, the more invested they become in protecting them—so they remain open, healthy, and waiting for those who come next.



Share

+ Add Content



onX Products

onX builds mapping tools designed to help you move through the outdoors with confidence, curiosity, and care. Our Apps combine detailed maps and trustworthy data to support planning at home, decision-making in the field, and sharing memories when it's all over. When you understand the landscape around you—where you are, what's allowed, and what lies ahead—you're free to focus on the experience itself.

Behind every product is a team that lives for time spent outdoors. We explore often, learn constantly, and recognize that access comes with responsibility. By helping more people navigate wild places thoughtfully and responsibly, we believe technology can do more than guide adventure—it can foster respect, stewardship, and a deeper connection to the lands we all share.

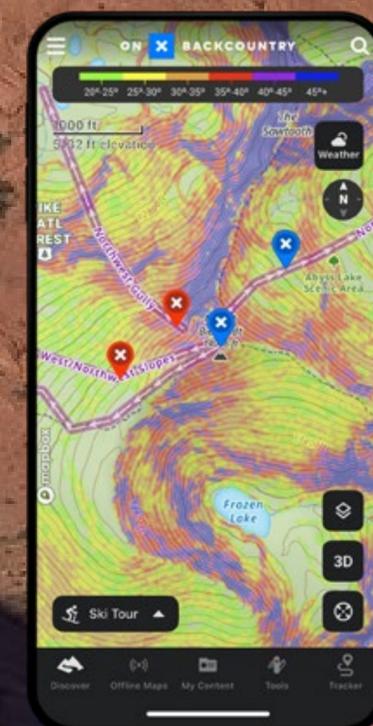
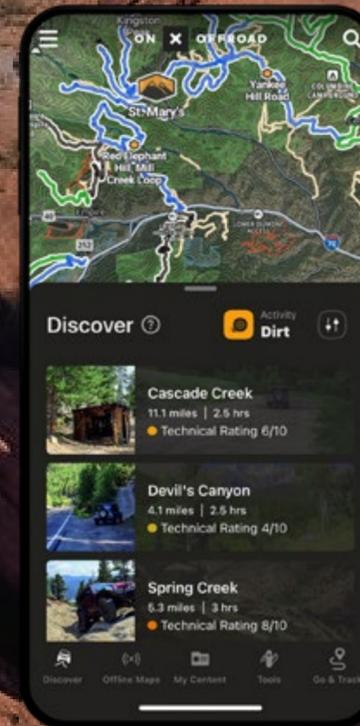
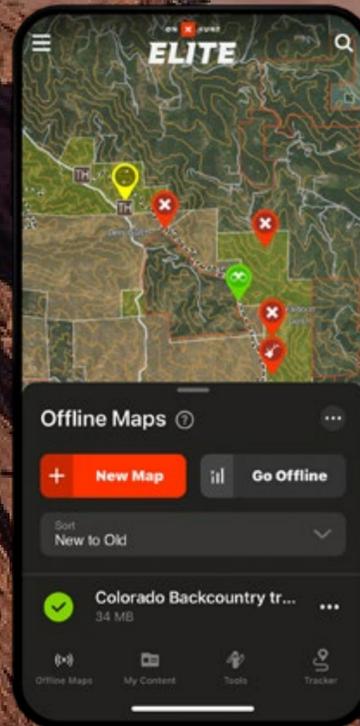
SUITE OF APPS

ON X HUNT

ON X OFFROAD

ON X BACKCOUNTRY

ON X FISH





Some of the best moments of my life have been spent finding peace and perspective in the outdoors.

It's where I reset, think clearly, and create lasting memories with family and friends. Those experiences shape how I see our responsibility at onX.

This past year, we leaned into advocacy more than ever to address the real-world challenges that threatened the places that matter deeply to us and our customers. In the face of public land sell-offs, we leveraged our data and our maps to simplify complex topics, and rallied our partners and our broader community to take action. We learned that protecting the places we love requires intention, tenacity, and unity.

In the meantime, we also continued to grow our Adventure Forever Grant Program, inviting communities across the country to volunteer alongside us and our partners who help multiply our impact. For instance, when dozens of volunteers rebuilt retaining walls along a North Carolina trail

ravaged by Hurricane Helene, they not only repaired a vital corridor of access, they also strengthened their bond with one another, deepened their connection to the land, and created new stories grounded in shared purpose.

The onX commitment to recreational access is steadfast, and I am honored to champion this work every day to help ensure our shared places remain thriving and accessible—for the people and wildlife who depend on them today and for generations to come.

The story of public land access isn't finished—it's written by every choice we make to advocate, protect, and rebuild it.



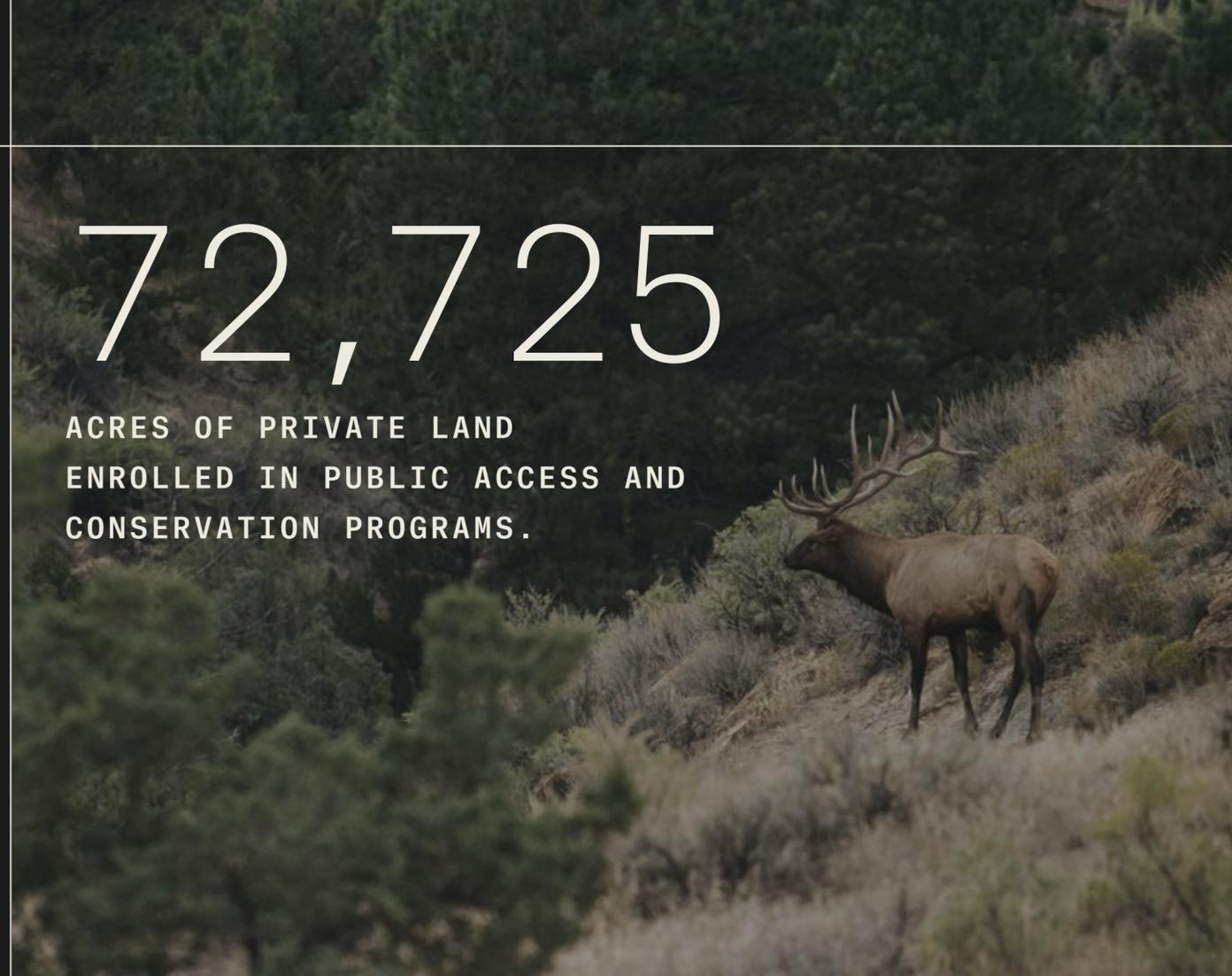
Laura Orvidas

A handwritten signature of Laura Orvidas in black ink.



THE METRICS THAT DEFINE OUR YEAR

Drawn from every corner of our Access and Stewardship program, these seven measures represent the most significant outcomes of our work and the breadth of impact we achieved together. In concert with our nonprofit, government, and corporate partners, these metrics are a result of their dedication and collaboration. Driving this level of change takes more than just us; we're grateful to everyone who joined us this year.



72,725

ACRES OF PRIVATE LAND ENROLLED IN PUBLIC ACCESS AND CONSERVATION PROGRAMS.



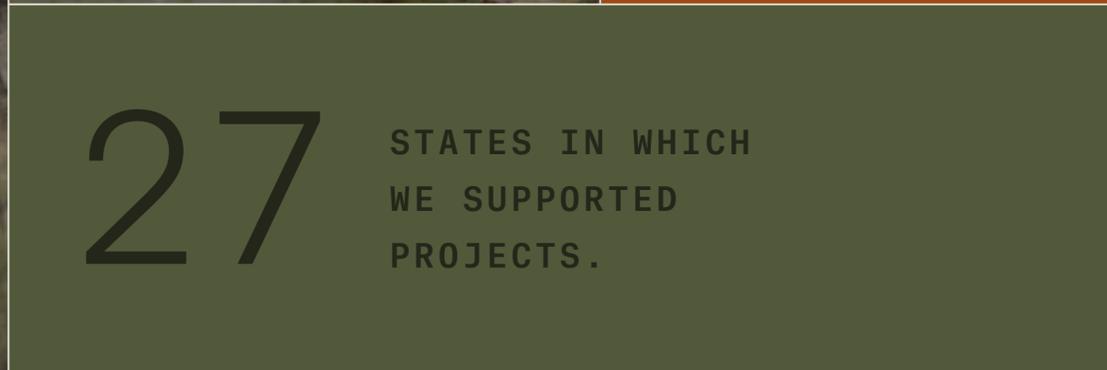
23

TONS OF TRASH REMOVED FROM RECREATION AREAS.



21

MEETINGS WITH U.S. CONGRESSIONAL OFFICES.



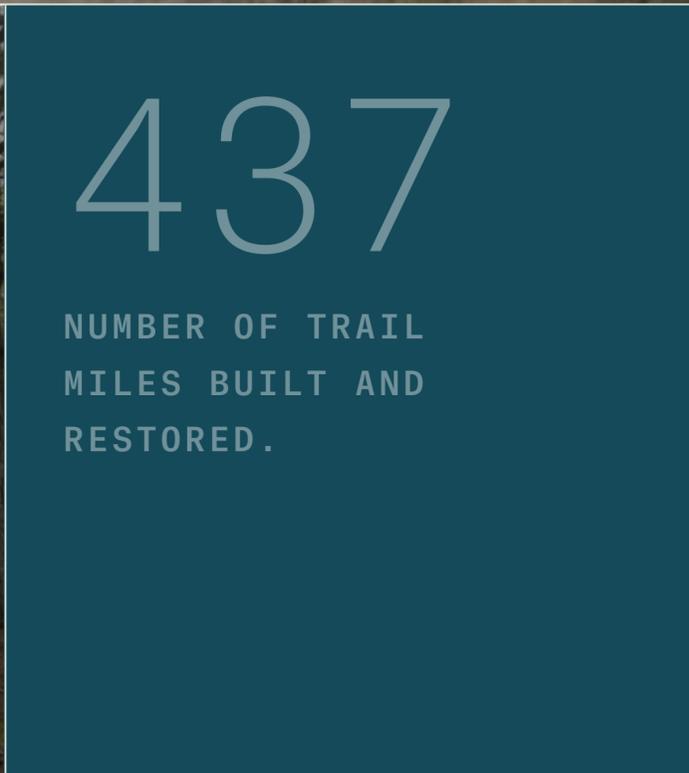
27

STATES IN WHICH WE SUPPORTED PROJECTS.



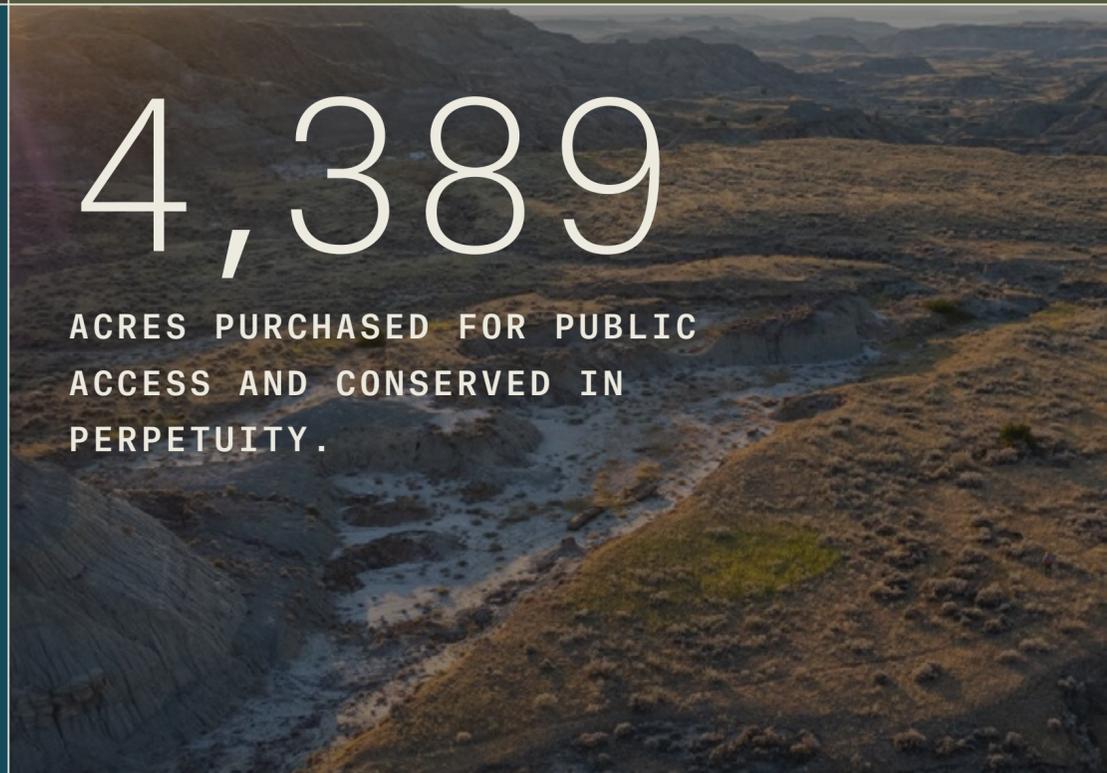
568

VOLUNTEERS MOBILIZED.



437

NUMBER OF TRAIL MILES BUILT AND RESTORED.



4,389

ACRES PURCHASED FOR PUBLIC ACCESS AND CONSERVED IN PERPETUITY.

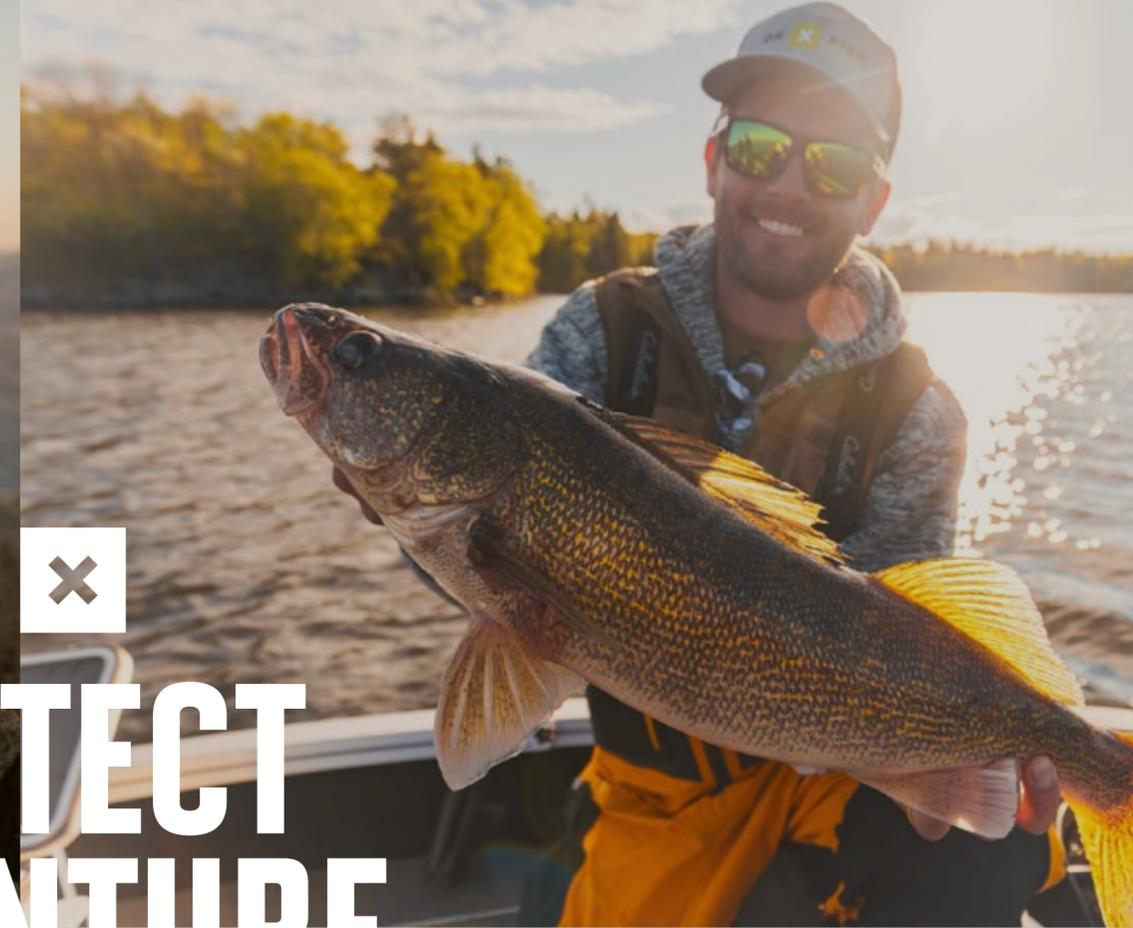
THE ONX ACCESS AND STEWARDSHIP PROGRAM



The onX Commitment

Outdoor access is built, defended, and sustained—it does not exist by accident. The places where we recreate year after year are the result of care and advocacy.

Through our Access and Stewardship program, we supported partners on the ground, advanced responsible access, and used funding and data to help keep public lands open and resilient. Showing up for these landscapes and the communities who depend on them isn't optional—it's our commitment.



Access and Stewardship

OUR PROGRAM PILLARS

ACCESS

We support enhancing and preserving sustainable land and water access for outdoor recreation.

STEWARDSHIP

We support projects and community engagement that remediate human-caused degradation to restore ecological health.

IMPACT LEVERS

The tools we use to make a difference.



PHILANTHROPY AND GIVING

Authentically support the organizations that are access and stewardship leaders in their communities and regions.



EDUCATION AND INSPIRATION

Educate and mobilize our outdoor communities, empowering them to foster a culture of stewardship.



ADVOCACY AND ACTION

Promote solutions to access and stewardship challenges that outdoor communities face using our data, research, and policy influence.



PHILANTHROPY AND GIVING





Adventure Forever Grant Projects

Since 2019, onX has focused its philanthropy on work that expands access, restores landscapes, and strengthens stewardship nationwide. This year, we supported efforts across diverse regions and recreation types—building and repairing trails, securing access routes, restoring degraded habitat, and mobilizing volunteers on the ground. By investing in trusted community leaders and land advocates, we translate support into lasting outcomes that keep lands open, resilient, and accessible for people and wildlife.

FIVE GOALS

- 1 ACQUIRE AND CONSERVE
- 2 BUILD TRAILS THAT GIVE BACK
- 3 GROW THE COMMUNITY OF STEWARDS
- 4 PROTECT ACCESS ROUTES
- 5 SUPPORT VOLUNTARY PRIVATE LAND ACCESS



Together, we can protect adventure forever. Learn more about our [Adventure Forever Grants](#).



2025 Adventure Forever Grant Program Metrics

Through Adventure Forever Grant funding, our partners turned investment into action. Here's what our grantees accomplished in 2025.

ACQUIRE AND CONSERVE

4,389 ACRES

purchased for public access and conserved in perpetuity.

BUILD TRAILS THAT GIVE BACK

176 MILES

of trails built or restored.

SUPPORT VOLUNTARY PRIVATE LAND ACCESS

72,725 ACRES

acres of private land enrolled in public access and conservation programs.

PROTECT ACCESS ROUTES

8,584 ACRES

of public access secured through improved access routes.

GROW THE COMMUNITY OF STEWARDS

4 PROGRAMS

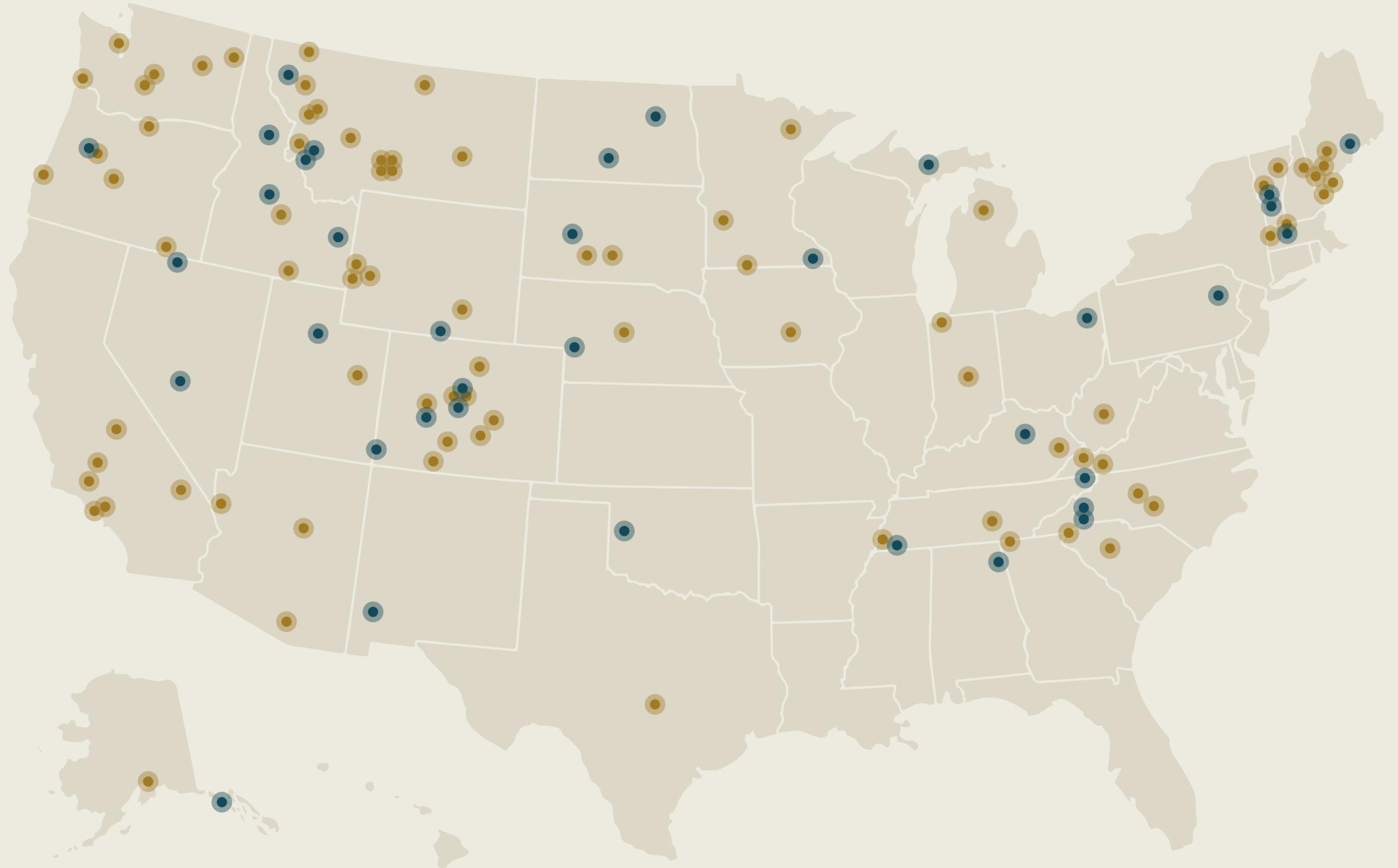
mobilized new and underrepresented communities through mentorship and restoration.



Locations of Grant Projects

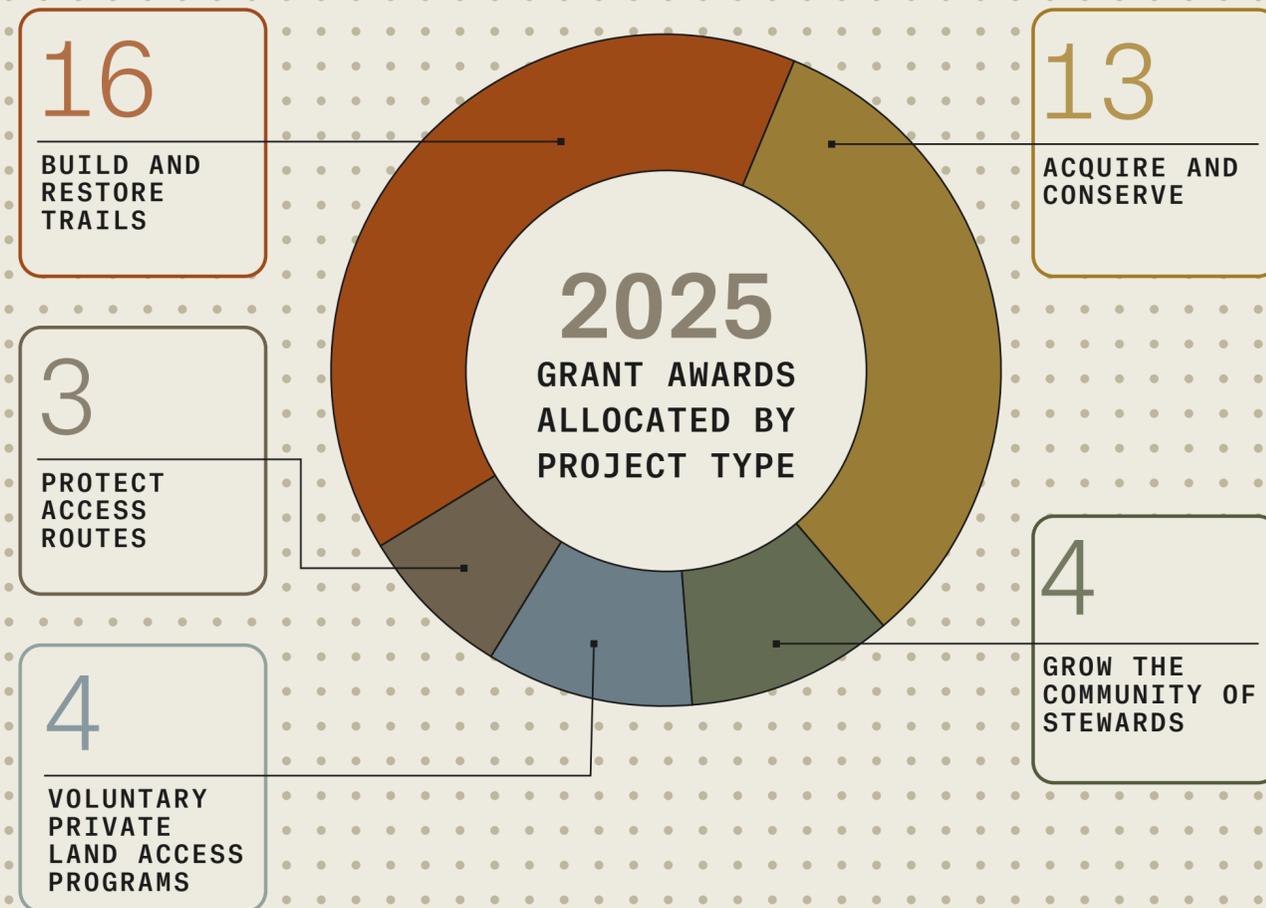
This map showcases the geographical spread of our Adventure Forever Grants. From the lowcountry to the high alpine, restoration and conservation are unique to every project. We partner with local organizations and nationwide groups to balance impact and scale.

- 2025 GRANTEES
- 2019-2024 GRANTEES



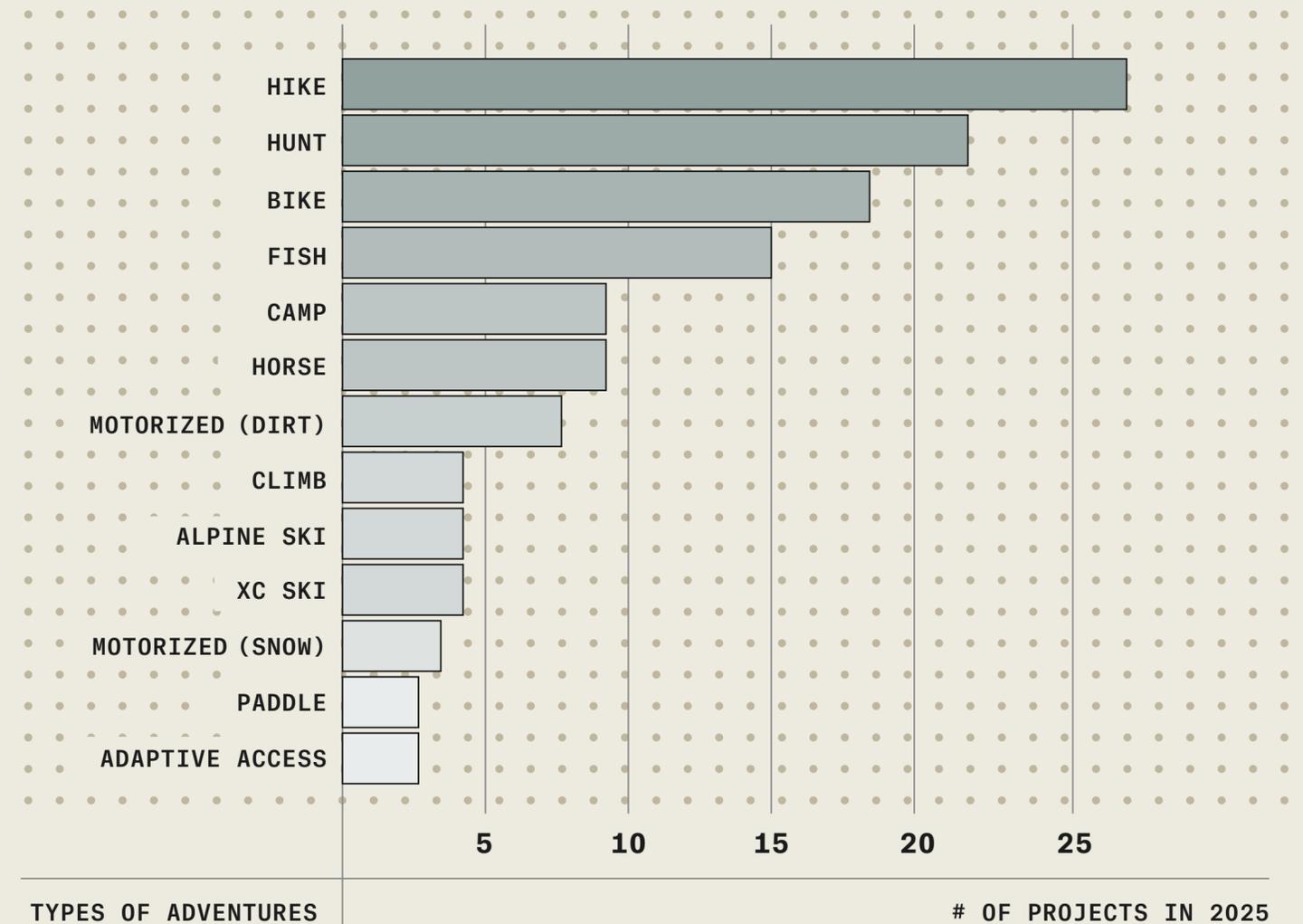
Grant Awards Allocated by Project Type

Our grants align with key project goals that reflect our community's priorities. The chart below illustrates the mix of project types funded in 2025, with several projects spanning multiple categories.



Expanding Outdoor Opportunities

Our grantees expand and protect access to a wide range of outdoor experiences. The chart below shows how many 2025 projects supported each activity type. The majority of sites that receive funding are open to several forms of outdoor recreation.



FEATURED GRANT RECIPIENT STORIES

GRANTEES

- 1 TWO WOLF FOUNDATION
- 2 CONTINENTAL DIVIDE TRAIL COALITION
- 3 RICHMOND MOUNTAIN TRAILS
- 4 THE CONSERVATION FUND
- 5 WASATCH BACKCOUNTRY ALLIANCE
- 6 PHEASANTS FOREVER
- 7 BACKCOUNTRY HUNTERS AND ANGLERS



1

Rediscovering Service in Civilian Life

GRANTEE	Two Wolf Foundation
PROJECT GOAL	Grow the Community of Stewards
LOCATION	Oregon, Montana, and Colorado



FILM



A mission. That's what veteran and nonprofit founder Brian Flynn was seeking after he returned from deployment.

Reintegrating into civilian life after battle is a challenge for all military veterans. After struggling with his own adjustment, Flynn founded a nonprofit called the *Two Wolf Foundation*. The mission is to take veterans and first responders on overlanding and land stewardship missions across the West. Equipped with kitted-out Toyota rigs, they link up with land managers and trail organizations to conduct trail work, clean-ups, and other volunteer activities. All for the sake of proving the mission doesn't stop once they're back from military service.

This project delivered tangible results, including the installation of 30 Beaver Dam Analogue structures, which protect critical bull trout spawning and rearing habitat, reduce sediment pollution, and support the recovery of native plant communities. Crews also built two miles of new trail to create a new access route, restored two heavily used day-use areas, and refinished park benches and picnic tables to improve the visitor experience.



BUILDING NEW TRAILS AND CREATING A NEW ACCESS ROUTE



2

Labor of Love on the CDT

GRANTEE	Continental Divide Trail Coalition
PROJECT GOAL	Build and Restore Trails
LOCATION	Silver City, New Mexico



 32 VOLUNTEERS COMPLETED CRITICAL MAINTENANCE AND RESTORATION WORK



The Continental Divide Trail Coalition (CDTC) led four community-powered trail stewardship projects across the Mountain West this year.

Spanning 3,100 miles from Mexico to Canada, the Continental Divide Trail (CDT) relies on hands-on work and community stewardship to minimize roadwalks, sections where hikers are walking along public roadways, and maximize time on singletrack trail.

This grant funded four volunteer trail work projects that brought together 32 participants—ranging from local community members to experienced thru-hikers who traveled from across North America to give back to the trail that shaped them. Volunteers built bridges, constructed switchbacks, and connected singletrack to reduce erosion, eliminate social trails, and protect surrounding habitat.



"It's difficult to pause from your pursuit or step back from racing to the next objective, to give back to a place that's enabled your adventure. Almost every time, it's worth it. Smashing rocks, building switchbacks, and creating more singletrack in New Mexico allowed me to do just that."



Mitch Breton
Content Marketing Manager

3

Trails for All

GRANTEE	Richmond Mountain Trails
PROJECT GOAL	Build and Restore Trails
LOCATION	Bolton, Vermont



Richmond Mountain Trails is redefining what inclusive trail design can be. ‘The Driving Range’ in Vermont is a purpose-built, fully adaptive mountain bike trail network that proves accessibility and technical riding can go hand in hand.

In 2025, we funded the construction of 4 ½ miles of trail, including a dedicated 0.65-mile downhill section built by professional trail crews. When complete, the Driving Range trail will span roughly eight miles. Through clinics, camps, group rides, and bike demos, adaptive cyclists from Vermont and beyond are already experiencing the network and discovering what’s possible.

The heart of the project is the community behind it. For years, the local bike community has shown up every Wednesday—rain or shine—to build these trails together. onX joined one of these build nights, alongside more than 40 volunteers who turned out in the heat to move dirt, dig trail, pull roots, and harvest boulders from the forest. Riders of all abilities shared the trails afterward, cheering one another on—some on traditional bikes, others on adaptive hand-cycles.

The passion, care, and momentum behind Richmond Mountain Trails are unmistakable, and a powerful reminder of what’s possible when access, community, and stewardship come together.

4

More to Explore on Shelf Road

 PROVIDING ACCESS TO OVER 87,000 ACRES OF PUBLIC LANDS



GRANTEE	The Conservation Fund— Challenger Ranch
PROJECT GOAL	Acquire and Conserve
LOCATION	Cañon City, Colorado



The Challenger Ranch project added 320 acres to permanent public lands. The project links access to over 87,000 acres of surrounding public lands, including the Shelf Road Recreation Area and Cooper Mountain Backcountry Area.

The area is a wild landscape of cliffs, canyons, and streams, popular for hiking, hunting, fishing, off-roading, and climbing. The Shelf Road historic off-road trail runs through Challenger Ranch and up to Cripple Creek. The property and surrounding area contain critical habitat for elk, mule deer, mountain lions, black bears, trout, and Rocky Mountain bighorn sheep. It protects winter range and migration corridors that are essential to wildlife survival.



5

How Many People Are in the Backcountry?

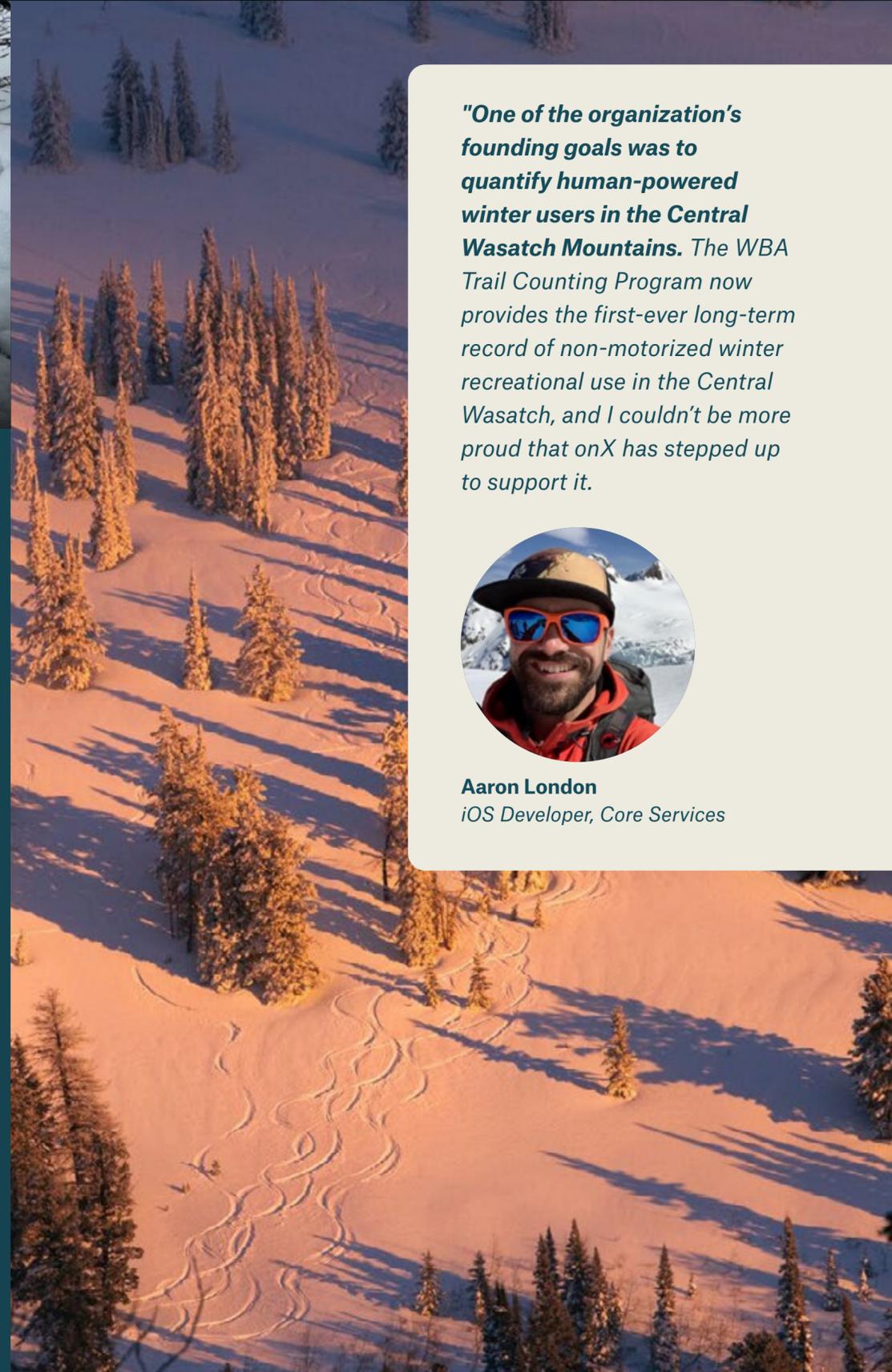
GRANTEE	Wasatch Backcountry Alliance
PROJECT GOAL	Protect Access Routes
LOCATION	Salt Lake City, Utah



 INSTALLING MONITORS TO COLLECT TRAIL DATA

We all hear the narrative, *“There are more people than ever in the backcountry.”* While most of us accept this as true anecdotally, it’s hard to find data to substantiate it, let alone apply for funding and prove the need for more resources based on that truth.

Enter Wasatch Backcountry Alliance and their Trail Counting Program. Equipped with remote-trigger monitors, they’re taking stock of human-powered recreation in the Utah backcountry to show funding organizations and land managers just how much these lands are used. The Trail Counting program, supported by onX, deployed 25 monitoring sites across the Central Wasatch, collecting data from the 2025-2026 season. Monitoring focused on three heavily used canyons—Mill Creek, Big Cottonwood, and Little Cottonwood—providing a clearer picture of human-powered recreation.



“One of the organization’s founding goals was to quantify human-powered winter users in the Central Wasatch Mountains. The WBA Trail Counting Program now provides the first-ever long-term record of non-motorized winter recreational use in the Central Wasatch, and I couldn’t be more proud that onX has stepped up to support it.”



Aaron London
iOS Developer, Core Services

6

National P.A.T.H. Program

GRANTEE	Pheasants Forever
PROJECT GOAL	Support Voluntary Private Land Access
LOCATION	SD, NE, ND, MI, OK

→ BLOG



"Traditional conservation models alone can't scale fast enough in the face of rapid land fragmentation and development. The P.A.T.H. program represents an innovative approach—leveraging existing voluntary private land programs to rapidly open high-quality habitat to hunters in a growing number of states. P.A.T.H. creates a win for wildlife, a win for landowners, and a win for the hunting community. This isn't just about adding acres to a map; it's about building a sustainable framework that states can adopt for generations to come."



Lisa Nichols
Senior Corporate Philanthropy & Advocacy Manager

Reaching 140,000 acres of newly accessible private land marked a major milestone for the Public Access to Habitat (P.A.T.H.) program.

Launched in 2023 and supported by onX, P.A.T.H. is administered by Pheasants Forever and Quail Forever to expand public hunting access while improving wildlife habitat on working lands. The program provides upfront financial incentives that help landowners enroll key acres into existing state walk-in access programs.

In South Dakota, the program scaled rapidly, including a 30,000-acre enrollment in Ziebach County that now represents the single largest

P.A.T.H. project to date. Nebraska followed a similar trajectory, opening 57,539 acres in just two years.

At its core, P.A.T.H. succeeds because of strong partnerships. State wildlife agencies deliver trusted access programs, conservation organizations bring habitat expertise, and landowners gain an alternative to development or unproductive use. For hunters, the result is more places to go. For wildlife, it means better habitat. For rural communities, it translates into economic activity.

The 140,000-acre milestone reinforces a simple truth: lasting access solutions are built through partnership, flexibility, and a shared commitment.

7

BHA Packouts

GRANTEE	Backcountry Hunters and Anglers
PROJECT GOAL	Build and Restore Trails
LOCATION	Nationwide

Throughout the year, onX proudly supported Backcountry Hunters & Anglers Public Lands Packouts—community-led stewardship events focused on improving access and caring for the places hunters and anglers rely on.

From fence removal projects at reservoirs in North Dakota to National Public Lands Day packouts across the country, volunteers showed up to remove trash, dismantle barriers to wildlife movement, and restore safe, legal access on public lands.

By sponsoring these events and helping chapters map and track their progress, onX Hunt supported hands-on conservation work that improves habitat, protects access, and passes a strong conservation ethic to the next generation of public land stewards.

283

55-GALLON BAGS FILLED

451

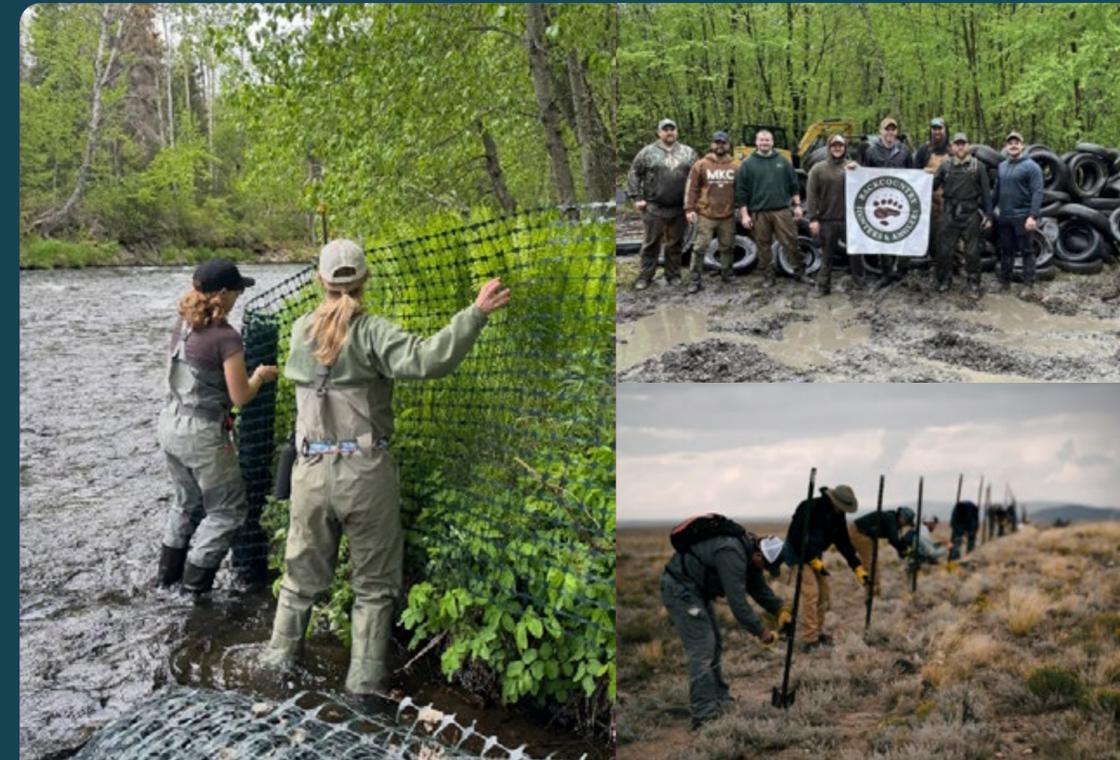
TIRES REMOVED

16

TONS OF TRASH COLLECTED

34

MILES OF FENCE REMOVED



 VOLUNTEERS REMOVED
34 MILES OF FENCE

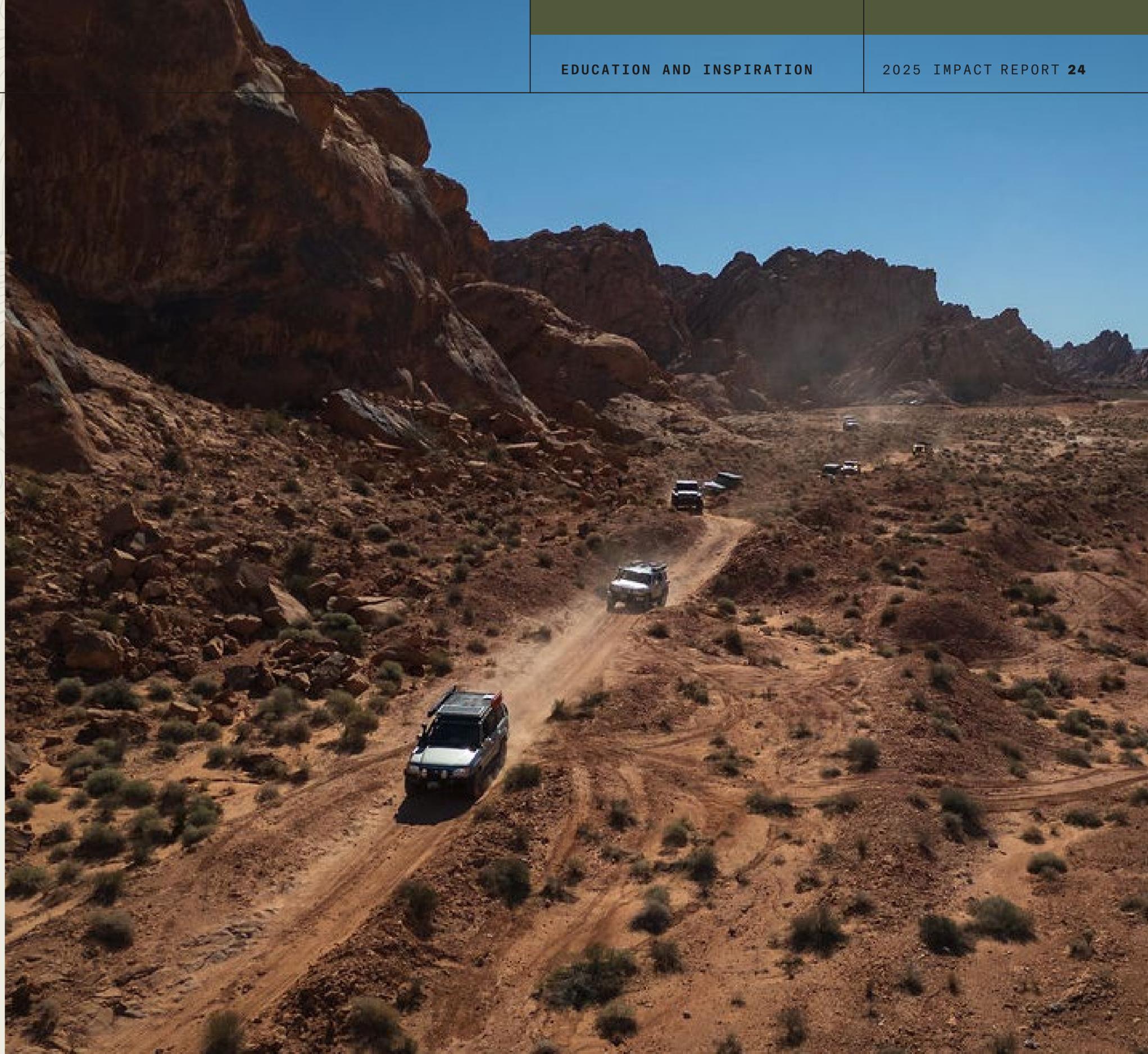
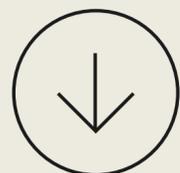


EDUCATION AND INSPIRATION



EDUCATION AND INSPIRATION

We focus on equipping you with the knowledge and opportunities to protect the places you love. Through data-driven guidance on access issues such as corner crossing and hands-on stewardship through our Trail Revival Project with Toyota, we turned information into understanding and problems into opportunities.



Trail Revival Projects with Toyota

TRAIL REVIVAL

PROJECT



In 2025, onX partnered with Toyota to host a series of Trail Revival Projects across the country. Both organizations witnessed the degradation caused by overuse and created opportunities to give back through stewardship and trail work.

Trails are forged through dirt, torque, and the people willing to put in the work. From red rock and desert dust to thick timber and sand that swallows tires, these routes demand respect. Toyota and onX share a belief that access is earned by showing up and participating in trail stewardship. By teaming up to give back, we proved what off-roaders already know: this community doesn't just ride hard—it steps up to protect the trails that make it possible.

7
TONS OF TRASH HAULED OUT

3,052
VOLUNTEER HOURS

261
MILES OF TRAIL RESTORED

145
TREES CLEARED

1,790
FEET OF FENCE INSTALLED

2
RETAINING WALLS BUILT



14 PROJECTS

12 STATES

490 VOLUNTEERS



TRAIL REVIVAL

PROJECT



G5 TRAIL COLLECTIVE

HURRICANE HELENE RESTORATION IN OLD FORT, NC



FILM



Before Hurricane Helene, Old Fort, North Carolina was on the cusp of a breakthrough in its outdoor economy. After the storm brought widespread devastation, the community set to work rebuilding. A year later, onX and Toyota visited Old Fort to support the restoration. Fueled by local business owners and nonprofits, the trails are being reclaimed for recreation, once again.

As part of the Trail Revival Project, Toyota and onX hosted a trailwork day in partnership with the G5 Trail Collective. This effort helped restore six miles of trail, moved 6,500 pounds of rock, and installed three retaining walls, all thanks to 50 volunteers. For a small town with destination-worthy biking and hiking trails destroyed by the storm, the work we did together was another step toward revival.



“WE HAD 50 PEOPLE OUT FOR SIX TO EIGHT HOURS, WHICH TRANSLATES TO OVER \$15,000 IN VOLUNTEER WORK.”

—Jason McDougald, Executive Director, G5 Trail Collective



TRAIL REVIVAL

PROJECT



MOUNTAIN WEST RECREATION ALLIANCE

EXPANDING AND PRESERVING TRAIL ACCESS IN CHALLIS CREEK, ID



 EXPANDING ACCESS AND CREATING A CONNECTED LOOP

This project focused on widening the route from 50 to 80 inches, expanding access, and helping transform the Custer Motorway into a connected loop.

Crews cleared trees, built more than 1,500 feet of jack fence to guide riders along the legal trail, and enclosed the perimeter of a designated parking area. This leads to strong protection of the area's natural resources. New signage and a trailhead kiosk were also installed to provide updated information, support safe navigation, and encourage responsible use.



"The Trail Revival Project matters because trails don't take care of themselves—people do. It starts with the folks who know these places best showing up, rolling up their sleeves, and fixing real problems. When we work together at the local level, we protect access, strengthen our communities, and make sure these trails are here for the next generation."



Andy Zielinski,
Senior Brand/Product
Marketing Manager,
onX Offroad

Corner Crossing—onX's Perspective



In the West, roughly 8.3 million acres of federally managed land are corner-locked.

Corner-locked is a subtype of landlocked public land, in which a public land parcel only touches other public land at one or more corners. It's been a legal grey area for years. Hunters could approach a corner and see public land, but the penalty was a hefty trespassing charge if they crossed. That was until a group of four elk hunters from Missouri changed the face of this issue, and the effect was felt throughout the outdoor community.

A ruling by the 10th Circuit Court clarified that corner-crossing may be lawful under specific conditions, potentially opening access to more than 3 million acres of previously unreachable public land in the states affected by the ruling. While the decision marked meaningful progress, onX emphasized that corner crossing remains complex and highly situational. GPS hardware is typically accurate to only about 16 feet, underscoring why exact boundaries, survey markers, and careful judgment matter in the field. Through mapping, data, and education, we reinforced that expanded access must be pursued ethically and exactly, with respect for private landowners and a clear understanding that opportunity and responsibility go hand in hand.

27,120
LAND-LOCKING CORNERS EXIST
IN THE WEST

WYOMING
HAS THE MOST CORNER-
LOCKED ACRES AT 2.44
MILLION ACRES.

6 STATES
ARE PART OF THE 10TH
CIRCUIT COURT RULING:
COLORADO, KANSAS, NEW
MEXICO, OKLAHOMA,
UTAH, WYOMING



Read more about onX's
recap and position.

[Is Corner Crossing Legal?](#)



Staff Stewardship Day

It's intrinsic: land stewardship and onX work in tandem. We show up to help public lands with our Apps, our storytelling, and perhaps most importantly, our feet in the dirt.

So each year, we set aside a day for team camaraderie through land stewardship. This year, we held our Staff Stewardship Day on National Public Lands Day, the country's largest single-day volunteer event for public lands.



78
VOLUNTEERS

314
VOLUNTEER HOURS

10
STATES



 LONGFELLOW CREEK CLEAN UP, SEATTLE, WA



 MISSOULA, MT TRAIL WORK DAY



 POST CANYON TRAIL MAINTENANCE, HOOD RIVER, OR



 NEW ACCESS POINT IN BRAINARD LAKE, COLORADO



Bergen Richard
Group Product Manager

"Brainard Lake is a Colorado gem. The onX Denver Basecamp crew, the USFS, and the Colorado Mountain Club came together to complete a machine-cut trail and create a new access point to Brainard Lake. Our group of 30 completed over a 1/4 mile of work, including trail smoothing and leveling, digging new drainage features, brush cutting, and hand sawing limbs. The highlight of the day for me was when our USFS partner shared that he'd been doing this finishing work alone for most of the summer, but with the help of the onX Denver Basecamp crew, the timeline to open the trail for public use accelerated exponentially. What a privilege for us to have a small part in this trail effort that will serve visitors for years to come!"

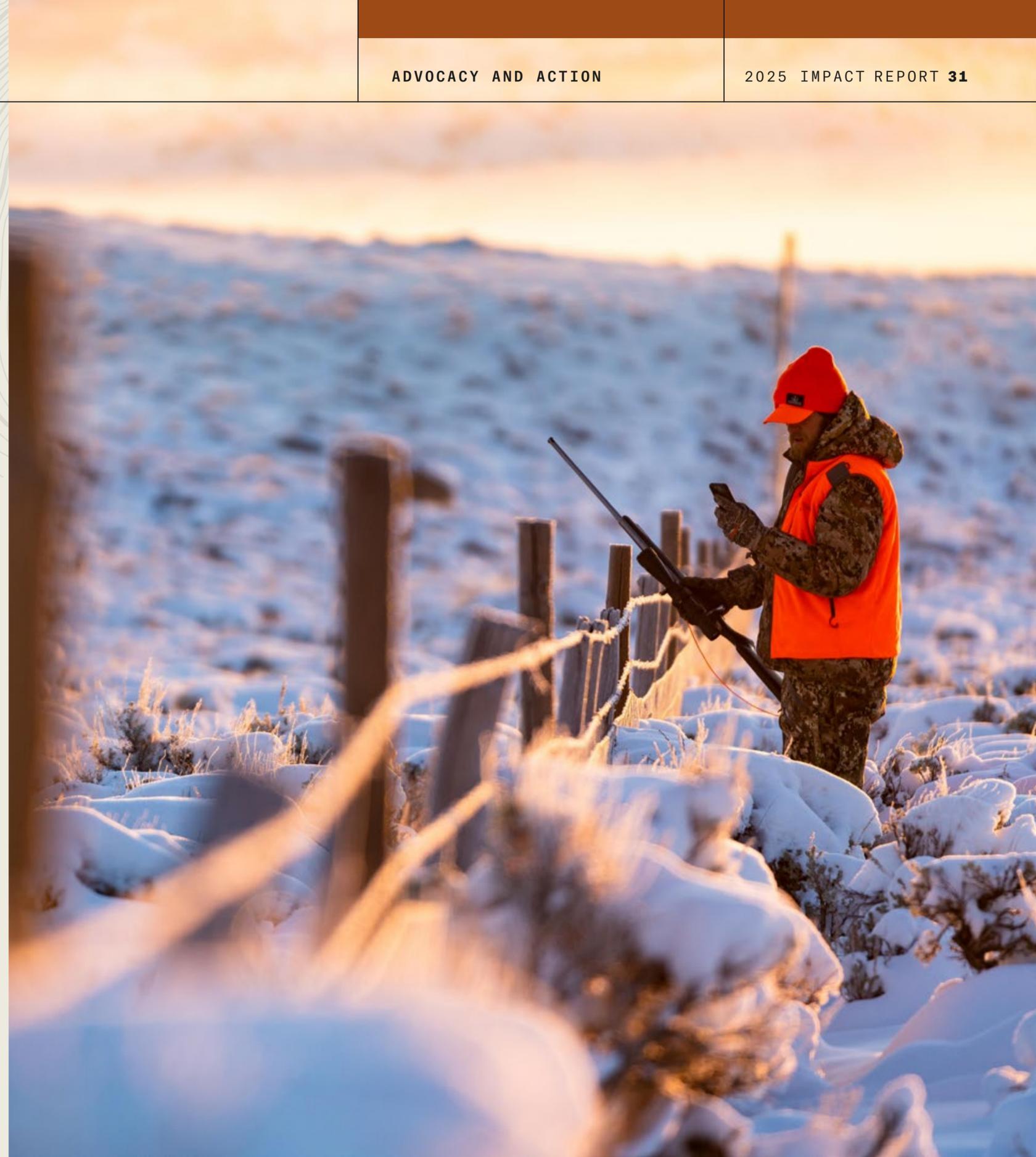


ADVOCACY AND ACTION



ADVOCACY AND ACTION

In 2025, threats to public lands intensified, funding tightened, and conversations about access grew more complex. The onX team, and our network of partners, showed up vocal, data-driven, and solutions-focused—using our geospatial technology to inform and educate. From empowering diverse outdoor audiences to advocating in Washington, D.C., we used tech as a force for good to protect adventure and access for the future.



1

Preventing Public Land Sell-Off As Part of Budget Reconciliation

A proposed federal budget amendment authorizing the sale of public land in Utah and Nevada prompted us to do what we do best: run a GIS analysis. Our team identified 547,678 acres at risk, made more urgent by the absence of public review or reinvestment safeguards typically required for public land sales. The proposal would've bypassed established processes that ensure proceeds benefit public lands.

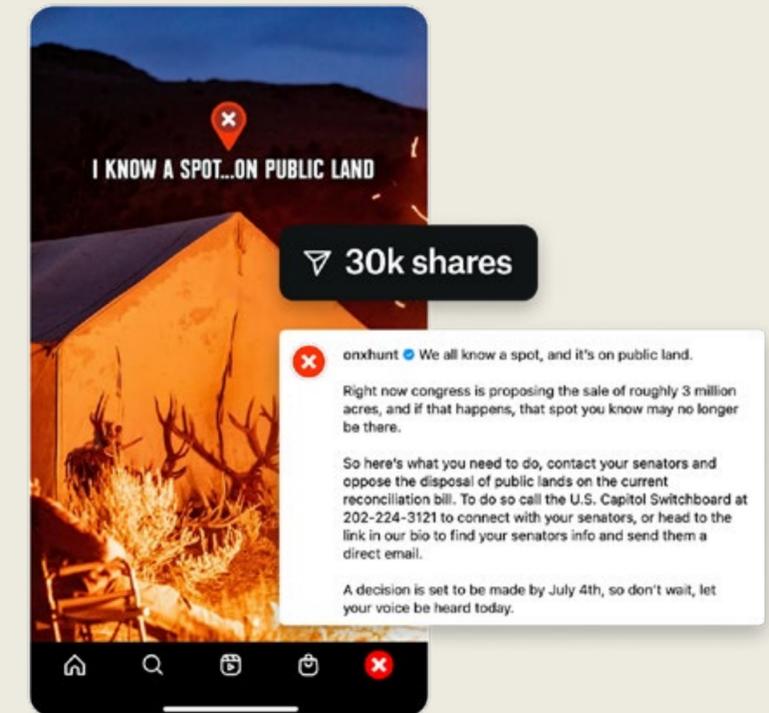
Beyond lost access, it threatened conservation protections and decades of public input. These were not marginal or unused parcels, but often large, connected landscapes vital to recreation, wildlife habitat, and local economies. By translating legislative text into clear, interactive maps, onX made the scale and implications visible—giving the outdoor community a shared understanding of what was at stake.



Standing Up For Legislation That Matters

SEE SELL-OFF MAP

As public lands faced mounting and varied threats in 2025, onX responded with a dynamic, multi-channel approach—leveraging campaigns, original films, and data-driven storytelling to bring the issue to a broader audience.



A VIRAL RALLY WHEN WE NEEDED IT MOST

We invited our community to share their stories about public lands through a 'I Know a Spot on Public Land' social campaign. More than 30,000 people engaged using a unified Instagram sticker—sharing memories, moments, and places that shaped their time outside. This helped boost the signal to policymakers that the outdoor community wouldn't stand for public land sell-offs. This shows that advocacy can be as minimal or as extensive as you want it to be, and together the outdoor community is a force.

2

Daylighting Resource Management Plan Disposal Maps

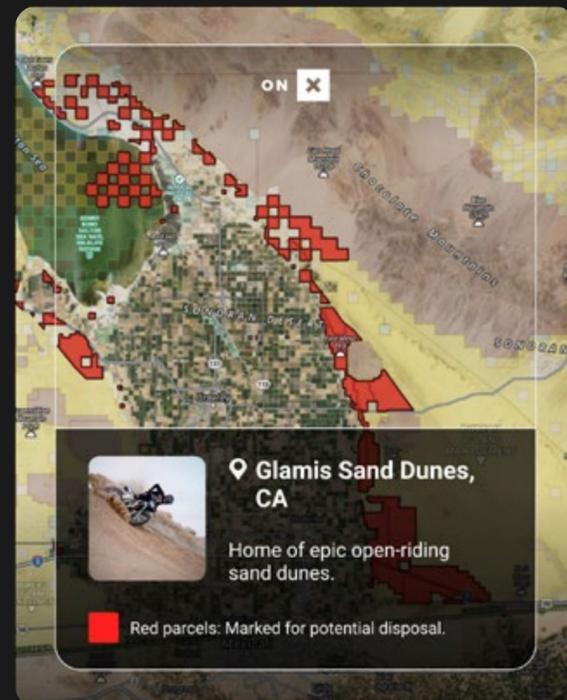


DISPOSAL MAP WITH TRCP



As conversations around federal land sell-off intensified, onX and Theodore Roosevelt Conservation Partnership unveiled a map of all parcels already identified for potential sale in BLM Resource Management Plans.

This information was decades old in some cases, but our unveiling was the first time it had been aggregated and publicized. These maps brought clarity to complex proposals, showing what access, habitat, and communities stood to lose. By turning policy into something visible and understandable, we helped ensure public lands remained part of an informed, fact-based conversation.



onX CEO Laura Orvidas accepting the "Best Brand Campaign Award" at Outdoor Media Summit

BEST BRAND CAMPAIGN OF THE YEAR

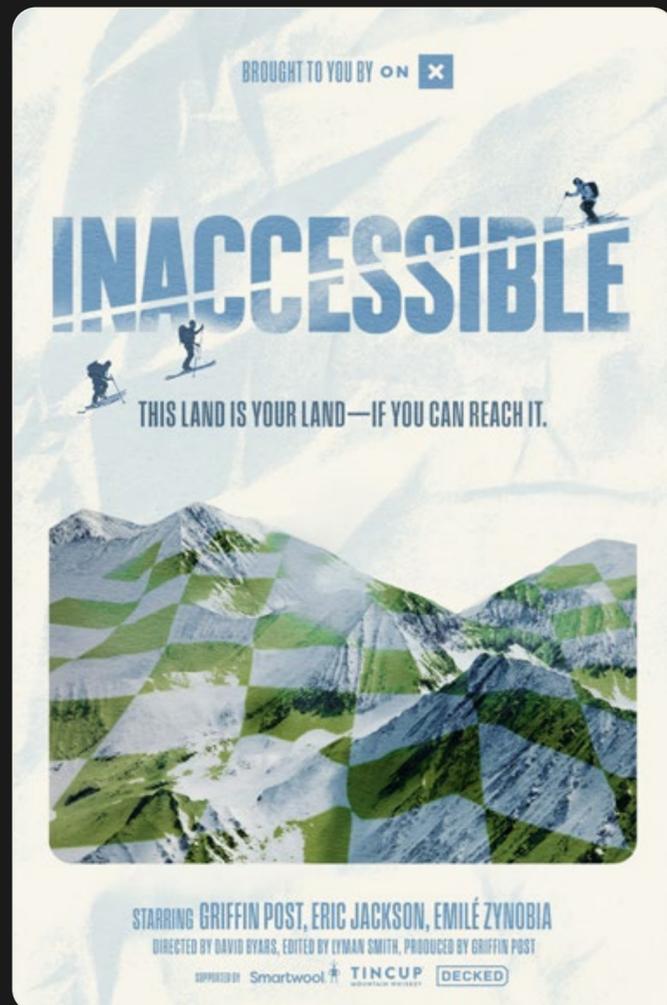
At Outdoor Media Summit, onX received the "Best Brand Campaign Award" for its leadership in public lands advocacy. By translating complex public land policy into clear, interactive maps, it united the outdoor community and mobilized response to one of the most significant public land threats in decades. Protecting public lands depends on sustained collaboration, persistence, and a shared commitment to defending these places. We're honored by the recognition, but we must also give credit where it's due—the campaign's impact was driven by a broad outdoor industry and community effort.

3

Skiing Legally in the Crazy Mountains



FILM



INACCESSIBLE ABOUT THE FILM

There are around 640 million acres of federal public land in the country. Yet, 16 million of those acres are landlocked.

Our feature-length ski film, “Inaccessible,” spotlights this land access issue, rallying adventurers around the notion that many of our public lands are out of reach. The film follows three mountain athletes in a search for turns and a deeper understanding of the term “line.”

In a time when public lands are consistently under threat from several angles, “Inaccessible” reminded us that we all depend on public lands, no matter how we get out there. The film strives to connect the whole outdoor community around the common cause of public land advocacy and stewardship.

Our endless gratitudes go out to Griffin Post for the original vision, David Byars for directing, Lyman Smith for editing, Emilé Zynobia and Eric Jackson for saying yes to this wild adventure, and our sponsors for their support: Smartwool, TINCUP, and DECKED.



“AT A TIME WHEN THERE’S SO MUCH DIVIDE, PROTECTING PUBLIC LANDS IS ONE THING A MAJORITY OF PEOPLE CAN AGREE ON. THESE PLACES HAVE A SPECIAL MEANING, AND THEY’RE WORTH SHOWING UP FOR.”

Griffin Post, Professional skier and co-producer of Inaccessible

4

The Inaccessible Debut



FILM

PETITION



INACCESSIBLE THE WORLD PREMIERE

On December 9, 2025, onX hosted the world premiere of “Inaccessible” at the Boulder Theater, bringing together a packed house of conservationists, athletes, and outdoor advocates for an evening rooted in connection and shared purpose.

The event rallied skiers, hunters, hikers, climbers, and overlanders around a common belief: access to public lands matters.

Following the screening, a live panel featuring Griffin Post, Emilé Zynobia, Eric Jackson, Ryan “Cal” Callaghan of Backcountry Hunters & Anglers, and Jim Petterson of The Trust for Public Land sparked honest conversation about land access, stewardship, and the growing threats facing public lands today.

The 650+ attendees were encouraged to donate to Trust for Public Land and to sign a petition in support of public lands. The collaborative effort generated 215 signatures during the premiere, and increased to over 1,500 through continued film promotion.



“Creating impact takes time, it takes guts, and it's most effective when there's a unified force behind it, which is really what this film is all about. Working on this project will forever be a reminder that advocacy is hard, but that the outdoor community is the most passionate group around, and g'dangit we sure do know how to come together to fight for what we believe in.”



Becky Marcelliano
Senior Brand Manager,
Advocacy



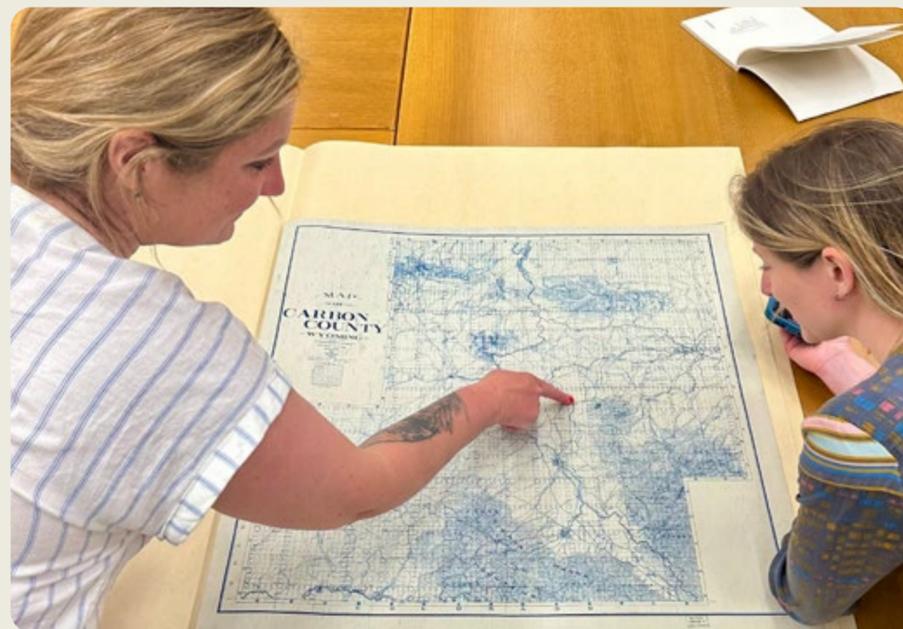
Coming Together on Capitol Hill

Taking our expertise to Washington allows us to engage directly in policy conversations shaping the future of public lands.

Using map data and analysis, we show what's at stake and why it matters—helping inform recreation legislation that keeps public lands in public hands, advances modern, digitized data, and supports conservation of our shared spaces. Working alongside partners and industry allies, our collective advocacy helped advance MAPLand implementation, secure passage of MAPWaters, prevent public land sales in budget reconciliation, and move toward EXPLORE Act implementation—delivering meaningful wins for public lands.



The onX Access and Stewardship team lobbied for legislation that matters to our lands and to our customers in Washington, D.C.



Geeking out on old maps in the Library of Congress. We like paper maps too!



REC TECH

Driving Recreation Technology Forward

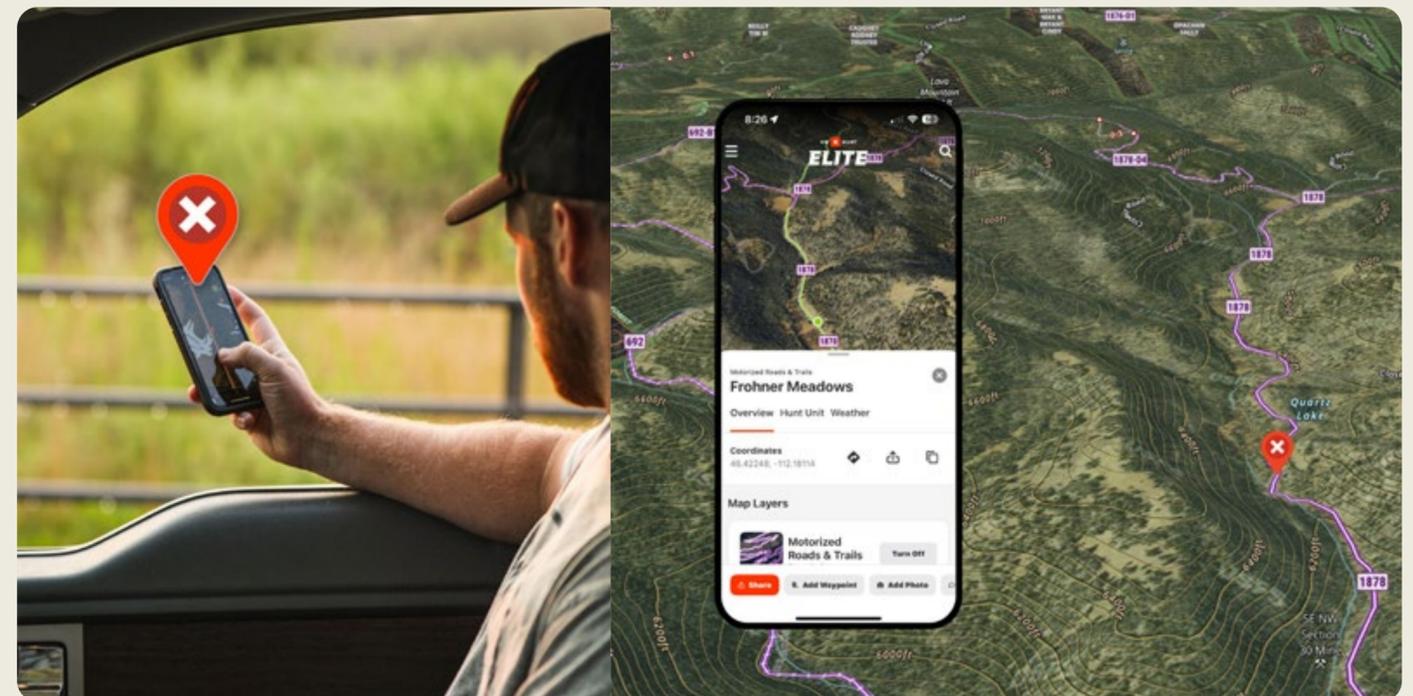
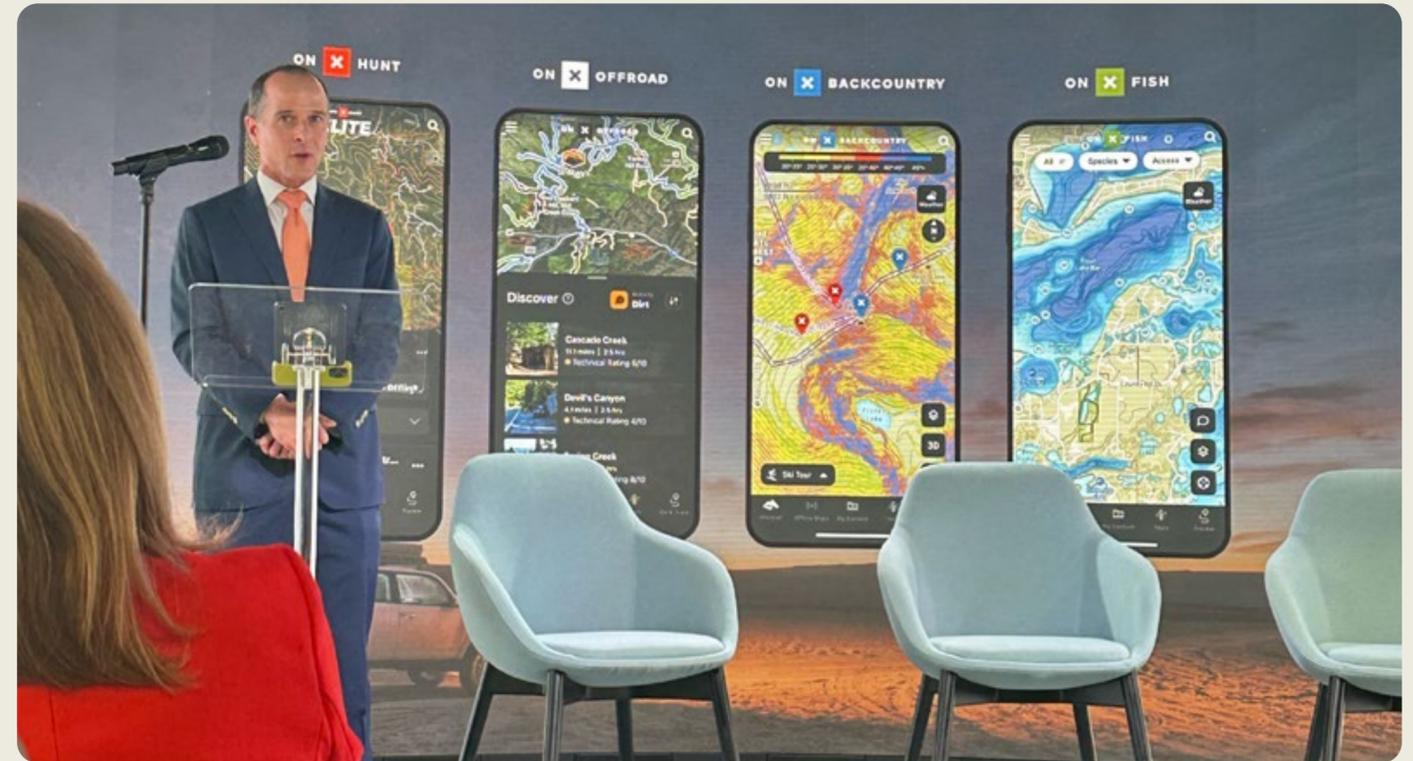
onX joined a first-of-its-kind Recreation Technology Summit in Washington, D.C., hosted by the Outdoor Recreation Roundtable, bringing together outdoor businesses, government leaders, and technology companies to explore solutions that improve access to and use of public lands.

These conversations brought the public and private sectors together to address real challenges—from limited connectivity and unclear boundaries to outdated permit systems and infrastructure—while recognizing the importance of the outdoor economy. onX Chief Operating Officer Josh Spitzer spoke at the summit, highlighting how digital mapping and modern technology can improve safety, planning, and stewardship, and play a critical role in supporting both public lands and the communities and livelihoods that depend on them.

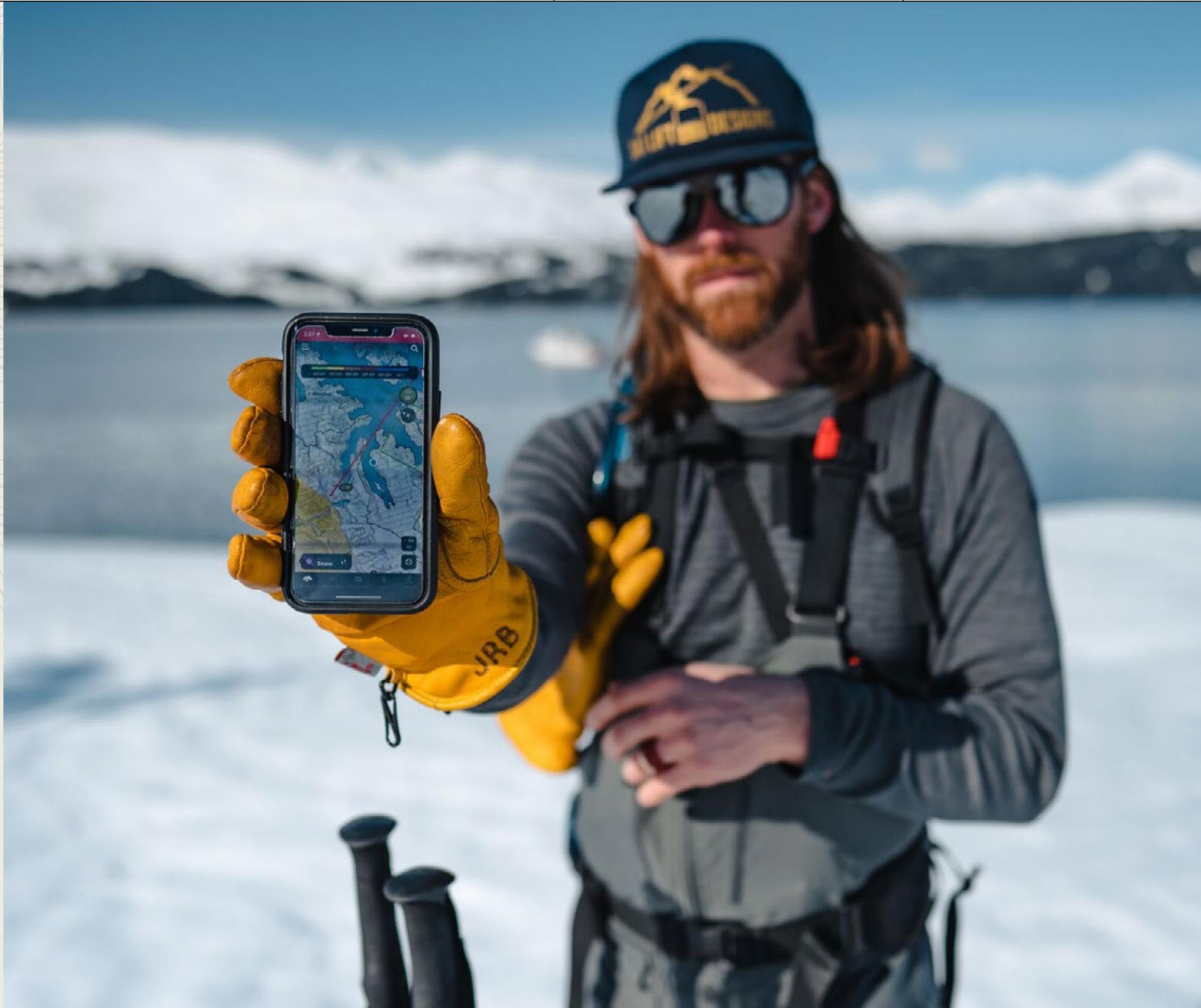


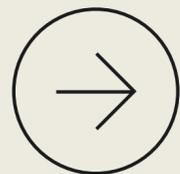
Josh Spitzer
COO

"We play complementary roles: public-sector land managers deliver authoritative data, while we in the private sector leverage customer insights, technical expertise, and marketing prowess to get that information to the public. Together, we ensure that everyone can participate in our American outdoor traditions, fueling the conservation and economic models that support both wildlife and local communities."



EMPOWERING
RESPONSIBLE
RECREATION
THROUGH OUR
APPS





Product Developments That Support Access and Stewardship

Access and stewardship start with knowing where you are. Across our products, onX helps remove uncertainty in the field by clearly showing land ownership, boundaries, access points, and land manager information—giving people the confidence to recreate responsibly. When outdoor users understand where they're allowed to go and who manages the land beneath their feet, they're better equipped to follow the rules, respect private property, and reduce user conflicts. By turning complex land information into clear, usable maps, our technology supports safer decision-making and helps protect access for the long term.

1

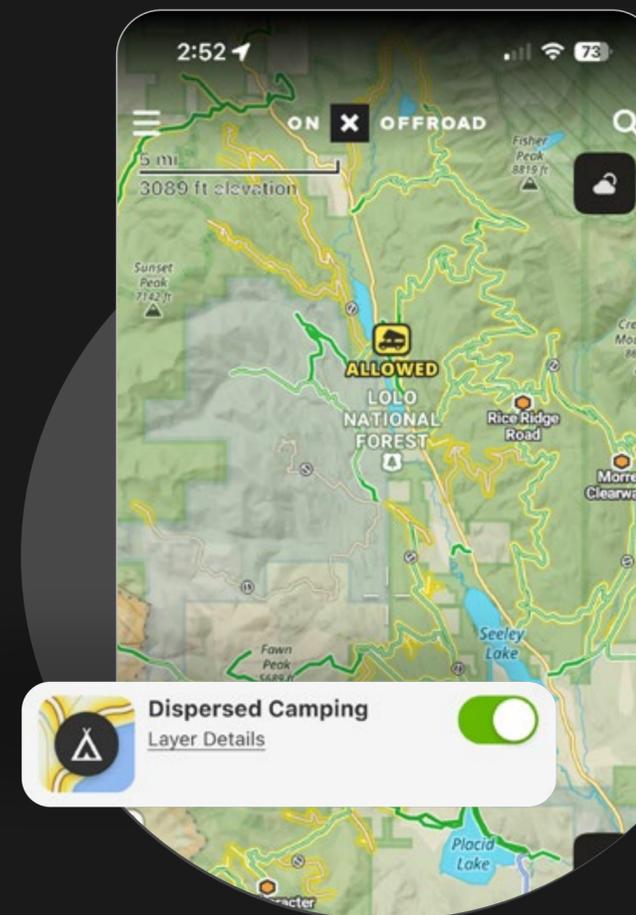
Dispersed Camping

ONX OFFROAD

ONX BACKCOUNTRY

The Dispersed Camping Layer is a major advancement for outdoor enthusiasts, public lands, and the agencies that manage them. By transforming authoritative, but fragmented, U.S. Forest Service regulations and PDF maps into a centralized, interactive digital layer, we're giving people a confidence-inspiring alternative anyone can understand. Enthusiasts can now clearly see where vehicle-accessible dispersed camping is legally allowed, and just as importantly, where it isn't.

Unlike platforms that promote a handful of popular user-pinned sites, our approach highlights every legal corridor, distributing use more evenly across the landscape. This has the combined benefit of empowering people to find their new favorite campsite away from the crowds and of removing the threat of pinned spots that concentrate impact in a handful of well-known areas, all



of which support healthier ecosystems and more durable access over time.

At its core, this layer reflects how technology can support stewardship. When people know where they can go and how to do it right, they're better equipped to care for the places they visit. That's good for campers, land managers, wildlife, and the future of outdoor access.



"People want to experience new places, and they want to do that the right way—they just need the tools to help them do it."



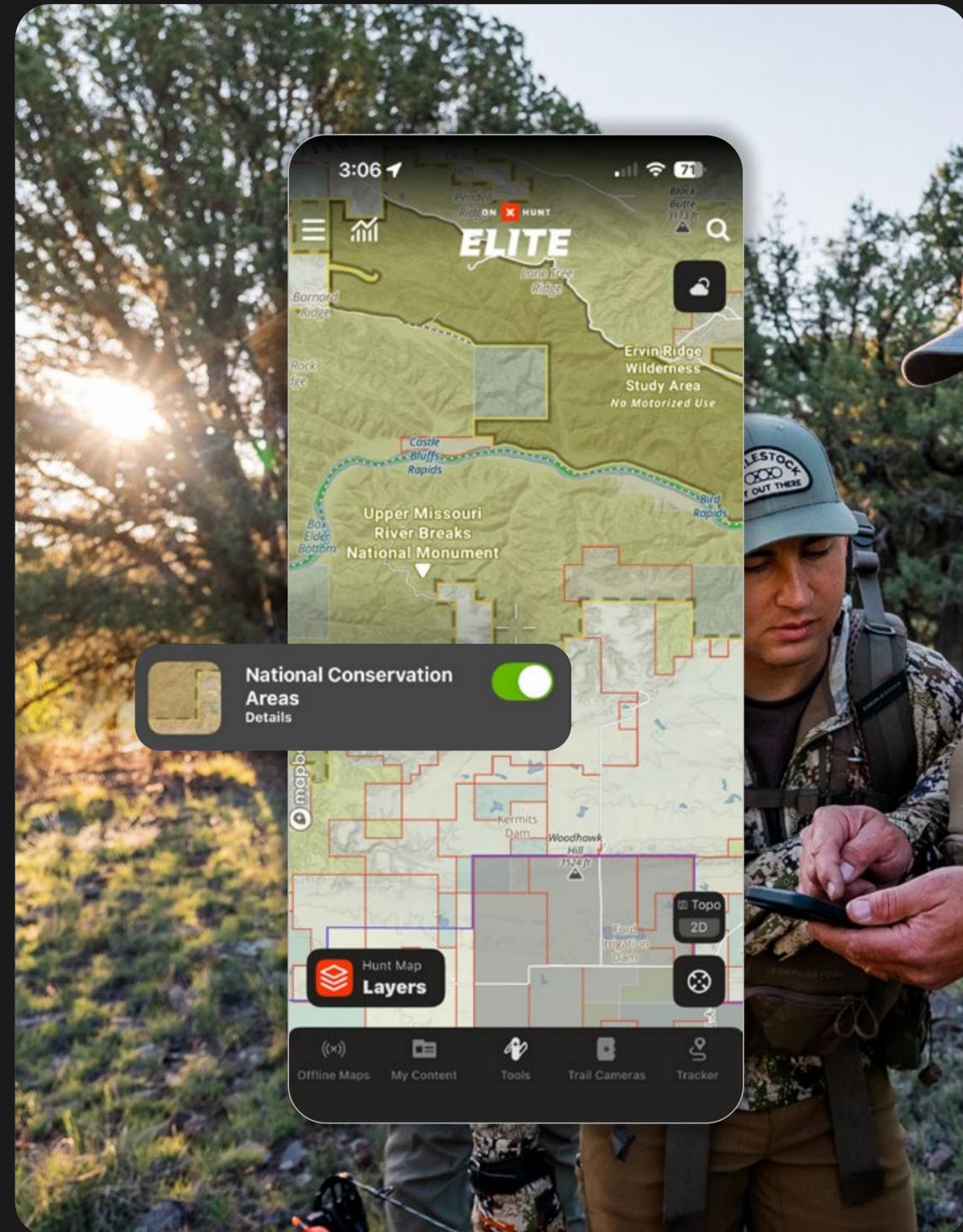
Christopher Cordes
Lead Content Manager,
onX Offroad

2

BLM Conservation Areas

ONX HUNT

This year, onX Hunt added BLM National Conservation Lands to complement Wilderness and Wilderness Study Areas. Altogether, these lands comprise 38 million acres of America's critical wildlife habitats, migration corridors, exceptional landscapes, and important cultural areas. Many of these places have location-specific management plans, so it's important to know the special rules and regulations. These places, rich in beauty and unique terrain, provide an off-the-beaten-path adventure for those willing to venture. From the footprints of animals dating back 280 million years at Prehistoric Trackways National Monument in New Mexico, to the nationally renowned hunting of the Upper Missouri River Breaks in Montana, to the world-class trout fishing in the Gunnison Gorge National Conservation Area, these gems are all at the fingertips of onX Hunt users.



National Conservation Areas

This new layer includes BLM-managed sites such as National Monuments, Wild and Scenic Rivers, National Scenic and Historic Trails, Outstanding Natural Areas, and Cooperative Management Areas.

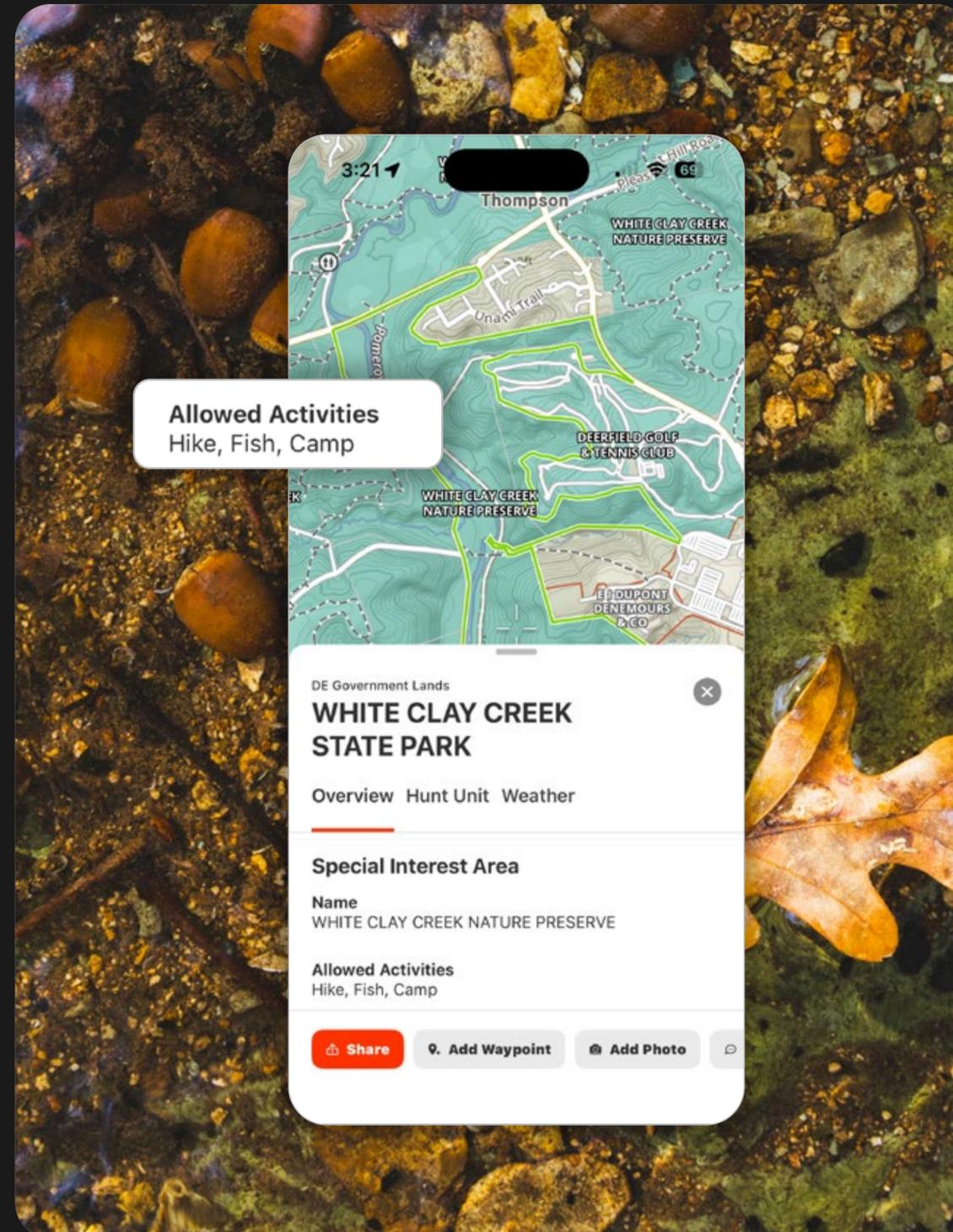
They offer a wide range of outdoor adventures including hunting, fishing, hiking, paddling, biking, camping, horseback riding, and various types of motorized recreation, where designated.

3

Allowed Activities

ONX HUNT

onX Hunt continued adding allowed activity information to "special interest areas" in 2025, specifically in Delaware, Missouri, Tennessee, Pennsylvania, Vermont, Wisconsin, Oregon, and Washington. These lands are typically managed by the state and vary in designation, yet they are all set apart by something unique. The allowed activity information provides users with an additional layer of information for trip planning. Knowing which activities are allowed and the regulations that apply in a specific location—well in advance of venturing out—is the first step toward being a prepared and responsible steward of our shared public lands. Special Interest Areas are available in the Government Lands data layer for each state.



PARTNER ACKNOWLEDGEMENTS



Partner Acknowledgements

onX works alongside organizations across the country to turn shared goals into real-world impact.

Protecting access and caring for the places we recreate takes collaboration—bringing together local leaders, land managers, advocates, scientists, and community builders who know these landscapes best. We're proud to partner with groups whose expertise and dedication help translate stewardship into action, and whose work strengthens lands, trails, and communities through philanthropy, advocacy, and on-the-ground effort.

Spotlight Partners

Each year, we have a few partners who go above and beyond to help us solve problems, contribute to our shared visions, and rally our communities in meaningful ways. These partners are impact multipliers and deserve an extra-long round of applause.



THANK YOU TO OUR 2025 SPOTLIGHT PARTNERS, WE COULDN'T DO IT WITHOUT YOU.



TRAIL COLLECTIVE



O:R OUTDOOR RECREATION ROUNDTABLE



TOYOTA



CONTINENTAL DIVIDE TRAIL COALITION



Our 2025 Partners in Access and Stewardship

Adventure Forever Grant Recipients

We salute each of our grantee partners for their dedication and expertise in project management and execution. The pool of applicants we receive gets stronger every year, driving the impact we're able to achieve together.

- | | |
|--|--|
| Blue Hill Heritage Trust | Rocky Mountain Elk Foundation |
| Blue Ridge Conservancy | Sitka Trail Works |
| Carolina Climbers Coalition | Southeastern Climbers Coalition |
| Continental Divide Trail Coalition | Southwest Colorado Canyons Alliance |
| Friends of Nevada Wilderness | The Conservation Fund |
| G5 Trail Collective | Trust for Public Land |
| Lewis & Clark Trail Heritage Foundation | Two Wolf Foundation |
| Mount Grace Conservation Trust | Vermont Huts & Trails |
| Mountain West Recreation Alliance | Vital Ground Foundation |
| North Dakota Natural Resources Trust | Western Reserve Land Conservancy |
| Oregon Desert Land Trust | Wasatch Backcountry Alliance |
| Pheasants Forever | Wolf River Conservancy |
| Red River Gorge Climbers' Coalition | |

Special Thanks

Beyond the partners already featured, we value the following industry friends and partners for their ongoing leadership, thought-partnership, and collaboration in education and advocacy.

- | | |
|---------------------------------------|--|
| Access Fund | Backcountry Hunters & Anglers |
| American Alpine Club | Ducks Unlimited |
| American Avalanche Association | Outdoor Alliance |
| AIARE | Outdoor Industry Association |

Trail Revival Project Partners

TRAIL REVIVAL

PROJECT

- | | |
|--|--|
| Cycle Conservation Club of Michigan | Mendocino 4x4 |
| Eagle County 4x4 | Mountain West Recreation Alliance |
| Famous Reading Outdoors | PNW Overlanding |
| Florida Trail Rats | Post Wildfire Recovery Alliance (PWORA) |
| Frontier 4x4 Club | Richmond Mountain Trails |
| G5 Trail Collective | Rocky Mountain Field Institute |
| Georgia Bounty Runners 4 Wheel Drive Club | Top of Utah Snowmobile Association |
| MadHatters 4x4 Club | |

onX Gives Recipients

The onX Gives program supports organizations across the country that share our values of creating outdoor opportunities. Organizations awarded funding through this program are nominated by onX employees and serve the places we live and recreate. The following are some of our 2025 recipients who meet both the onX Gives mission and shepherd an ethos of access and stewardship in their communities.

- | | |
|---|---|
| Big Sky Youth Empowerment | Montana Trails Coalition |
| Blue Sky Fund | NW Trail Alliance |
| Bob Marshall Wilderness Foundation | Outdoor Alliance |
| Cascadia Forest Therapy | Pheasants Forever - Women On The Wing |
| Catamount Trail Association - Mansfield Backcountry Alliance | Potomac Appalachian Trail Club |
| Cloud City Wheelers | Ridgway Area Trails chapter of COPMOBA |
| Colorado Search and Rescue | Superior Hiking Trail Association |
| Gallatin Valley Land Trust | Utah County Search and Rescue |
| Glacier Two-Medicine Alliance | Watershed Council |
| Hunt of a Lifetime | Western Central Montana Avalanche Center |
| Latino Outdoors | Western Pennsylvania Conservancy |
| Missoula Mountain Bike Coalition | Wildland Firefighter Foundation |
| Montana Conservation Corps | |



PARTING THOUGHTS



Parting Thoughts

The outdoors continue to shape who we are—from early mornings in the field and long days on snow, to dusty trails, high routes, and the quiet moments that bring us together at the end of an adventure. These experiences connect us, ground us, and remind us why access and stewardship matter.

This year, we're proud of the progress made alongside a passionate community that cares deeply about the places we all rely on. And we're energized by what's ahead. Protecting access, strengthening stewardship, and supporting healthy ecosystems is ongoing work—but it's work filled with purpose, momentum, and possibility. Today, we celebrate what we've accomplished together. Tomorrow, we carry that energy forward, continuing to show up for the lands, waters, and experiences that define the outdoor life.



WANT TO LEARN MORE?

Head over to our [Access and Stewardship](#) page for additional resources, blogs, and stories. Explore our [Adventure Forever Grants](#), send in an application, or spread the word to your favorite land trust, community stewardship educator, or conservation organization.

QUESTIONS OR FEEDBACK

Questions or feedback about our Access and Stewardship program can be directed to access@onxmaps.com.

ONXMAPS.COM

For all things mapping and navigation, we have you covered at www.onxmaps.com

ON  ***FIND A WAY***

